

REMARKS/ARGUMENTS

Claims 1-3, 5-10, 12-13 and 15-19 are pending in the application; previously filed claims 1-3, 5-10, 12-13 and 15 stand rejected. Claim 1 has been amended and new claims 16-24 added to more particularly point out and distinctly claim Applicants invention over the prior art of record.

Claim 1 has been amended to indicate that the device of the present invention includes means for accessing product safety information. The Examiner's attention is directed to page 7, lines 11-15 of the present application. No new matter has been added. In response to Applicant's previous response, in arguing the patentability of the present invention, the Examiner stated that this feature was not specifically recited in the claims. With respect to new claim 16, the Examiner's attention is directed to the second full paragraph of page 7, where it is indicated that information concerning the health and safety benefits and risk of certain food additives can be obtained, such as by accessing information from the Food and Drug Administration, for example. With respect to new independent claim 19, the Examiner's attention is directed to page 7, lines 3-10 regarding a product purchase decision based on product pricing information. No new matter has been added.

Thus a favorable action allowing the application, as amended, is respectfully requested.

The Examiner is invited to call the undersigned if it is believed that such a conference call would be of value in expediting the allowance and issuance of the present application.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Michael G. Panian", written in a cursive style.

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